

THE CAMPAIGN

FOR CITIZENS MEMORIAL HOSPITAL



OUR MISSION AND VISION

MISSION Providing compassionate care for all generations by leading physicians and a compassionate health care team.

VISION Be the first choice for health care by delivering the safest, highest quality and best experience for the communities we serve.

THE CAMPAIGN

Citizens Memorial Hospital will expand and renovate to build a modern healthcare facility. Your financial support to The Campaign for CMH will provide an enhanced CMH experience featuring private patient rooms and the latest medical technology and equipment.

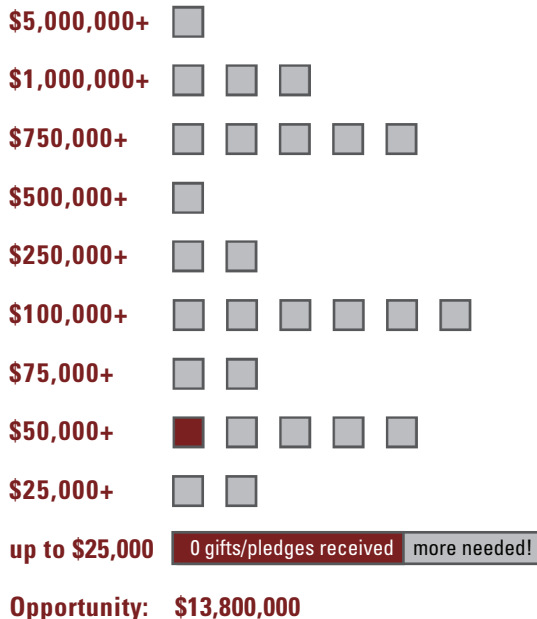
Our commitment goes beyond bricks and mortar – it’s about implementing improvements to directly impact patient outcomes, inspiring a positive approach to health and wellness, and investing in the health and well-being of our patients, families, and communities.

CAMPAIGN PROGRESS

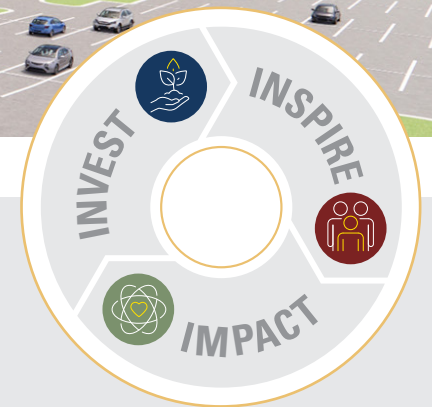
WORKING GOAL:
\$7,000,000

Gifts & Pledges Received:
\$50,000

- Gift/Pledge Needed
- Gift/Pledge Received



Information reflects gifts as of:
March 5, 2024



CAMPAIGN Objectives

Impact

Patient-Centered Improvements: Purchase cutting-edge medical technologies and equipment that directly impact patient outcomes through ongoing advancements in healthcare services, aligning with CMH’s mission and vision.

Inspire

Enhanced CMH Experience: Cultivate a positive health mindset and an improved overall patient experience by providing a nurturing environment featuring private patient rooms and modernizing the hospital. CMH will create a welcoming space, inspiring a positive approach to health and wellness.

Invest

Financial Support: Secure funding and invite the public to invest in the health and well-being of our patients, families, and communities by providing financial support for the hospital expansion and renovation plan.



OUR HISTORY

- 1978** Citizens Memorial Hospital District was formed by a vote of residents.
- 1982** Citizens Memorial Hospital opened Sept. 28. Donald J. Babb was selected to serve as the administrator. More than \$6.9 million was spent to build and equip the 53-bed hospital.
- 1986** Established in 1986 as a not-for-profit 501(c)3 entity, Citizens Memorial Health Care Foundation was organized to assist the hospital in the community health system enabling CMH to expand services to its current eight counties.
- 1991** The hospital expanded The Birth Place to include six labor, delivery, recovery and postpartum (LDRP) rooms.
- 2023** CMH held a groundbreaking ceremony for the hospital expansion on Sept. 28, 2023, 41 years after the hospital opened its doors.
- 2024** Construction begins.

NAMING AND SPONSORSHIP Opportunities

- Ambulance Garage
- Atrium Lobby
- Board Room
- Cafeteria
- Cafeteria - Outside Dining
- Cafeteria - Private Dining
- Cardio Rehabilitation
- Cardiology Department
- Cath Lab 1
- Cath Lab 2
- CMH Campus
- Coffee Shop
- Emergency Department
- Emergency Department Waiting Room
- Gift Shop
- Intensive Care Unit
- Intensive Care Waiting Room
- Laboratory
- Medical/Surgical Unit
- Medical/Surgical Unit Waiting Room
- Meditation Room/Chapel
- Pharmacy
- Radiology/Imaging Center
- Surgery Department
- Surgery Department Waiting Room
- The Birth Place
- The Birth Place Nursery
- The Birth Place Waiting Room
- Tower - East Tower
- Tower - West Tower
- Gift/Pledge Needed
- Gift/Pledge Received

LOOKING TO THE Future!

We have been blessed with tremendous community support for the hospital over the last 40+ years. Now, CMH is a regional, comprehensive health care organization. Our hospital expansion and renovation plan is the next significant milestone in providing our patients with high-quality, patient-focused care and experience. I invite you to invest in the next generation of health care by making a gift to The Campaign for CMH.



Michael Calhoun
Michael Calhoun
 CEO/Executive Director

FOUNDERS Club

Personal annual gifts can be made over five years. Donors will be recognized in the lobby area of the Medical/Surgical Unit floor.

PLATINUM	\$10,000 x 5	\$50,000
GOLD	\$7,500 x 5	\$37,500
SILVER	\$5,000 x 5	\$25,000
BRONZE	\$2,500 x 5	\$10,000
COPPER	\$1,000 x 5	\$5,000

Boards of Directors

HOSPITAL

- Patrick Douglas, Chairman
- Dave Berry, Vice Chairman
- Robin Sechler, Secretary
- Corey Rich, Treasurer
- Janieca Hancock
- John Kallenbach

FOUNDATION

- Janieca Hancock, President
- John Kallenbach, Vice President
- James Ashworth
- Donald J. Babb
- Trina Banner
- Gary Fulbright
- Shelly Meents, M.D.
- Ron Smith, M.D.

CAMPAIGN

Steering Committee

- Bill Monday
- Dave Berry
- Eran Dawson
- Janieca Hancock
- Jerald L. Andrews
- John Kallenbach
- Michael Calhoun
- Nancy Erickson
- Renee Meyer
- Shelly Meents, M.D.
- Steve Retherford
- Tamera Heitz-Peek
- Trina Banner
- Wren Hall

Let's discuss how you can be part of this history-making project.



Jerald L. Andrews
Jerald L. Andrews
 Campaign Adviser

Call **417-839-9805** for details or email gerald.andrews@citizensmemorial.com